

Kurzus címe:

Future Probing - Building a bright future from scratch

Kurzus oktatói:

Jens Gijbels // Lieke van der Rijk

Kurzuskód:

B-KH-301-DI-20192-10

Kurzus leírása:

Designer's nowadays are not just asked to design beautiful and strong products, we are being asked to save the world. Challenges around health care, sustainability, poverty, freedom of speech, and many others are being offered to designers to 'come with solutions'.

Future Probing is a method where we design a far future, not being limited by the current systems and limitations (e.g. budgets, politics, culture). Therefore, it opens up a blank canvas for a bright future.

When we propose a Future Probe to the people on the streets, we can learn what parts do - or do not - trigger energy. These learnings can be used to create starting points for innovation, coming from a deeper understanding of the people we work for.

Factsheet

Training times:

Monday, Tuesday, and Wednesday 0900-1700h

Thursday 0900-2100h

Friday closing day (presentations, reflections, evaluations, celebrations)

Open for all students.

Students: minimum 6, max 40 students.

A kurzus menete, az egyes foglalkozások jellege és ütemezésük (több tanár esetén akár a tanári közreműködés megosztását is jelezve:

Monday, Tuesday, and Wednesday 09:00-17:00h

Thursday 09:00-21:00h

Friday closing day (presentations, reflections, evaluations, celebrations)

Eredmények:

Outcome: prototypes and expo (with pitch to guide the expo)

Work can be individual or in teams (depending on amount of participants)

A kurzus ajánlása:

This week will be about choosing a topic that supposedly is too big to solve. We will start with a blank canvas, create a bright new alternative future, and propose this to people around us. After we learned from them what actually matters, we will step back to our current system and apply the learnings into concepts for near-future development.

The course is organized by Fundamentals Academy

Trainers: Jens Gijbels // Lieke van der Rijk

Jens is founder of Fundamentals Academy in The Netherlands (Utrecht) and a passionate trainer and design thinker. He invited Lieke, an experience interaction designer, as co-trainer. With a strong focus on professional and personal behavior, this workshop will further develop your awareness as a design professional and give you more experience in future probing.

Linkek:

<http://www.fundamentalsacademy.nl>